





# **Shane Harnett** Personal statement:

Highly creative Digital Designer with extensive experience in multimedia, marketing, Graphic Design and the Print industry. Exceptional collaborative and interpersonal skills; dynamic team player with well developed written and verbal communication abilities.

Experienced in client vendor relations and negotiations; talented at building and maintaining partnerships. Passionate and Inventive creator of innovative marketing strategies and Design campaigns; accustomed to performing in deadline-driven environments.

#### Skills:

- Highly proficient in Adobe creative suite Illustrator, Photoshop, InDesign and more.
- Creative Flair and an eye for excellent design, adaptable to tackle any problem creatively.
- The ability to react with urgency to situations and events that require a quick turn around.
- Excellent communication skills with a talent in negotiation with clients and team members.
- A friendly, approachable, charismatic and professional attitude towards my work.
- Proven team player and also excel at working on my own initiative successfully.

#### **Education:**

**2011-2012** Honors Degree in Graphic Design. Letterkenny Institute of Technology.

**2003-2006** Bachelors of art Degree in Graphic Design. Letterkenny Institute of Technology.

2002-2003 Fetac Level 5 in Graphic Design. Limerick senior Collage.

Other: Full Drivers license, Safe Pass, Manual Handling and First aid responder certificate

# Work Experience in Design:

# 2022- Present: Signs Plus. Limerick, Printer and Designer

Gained valuable knowledge, experience and insight in the day to day running of a highly professional studio from the ground up. I have been very fortunate to be given the opportunity to extensively learn and successfully put into practice a wide variety of the roles in this company.

### 2018-2022: Airt Design, Project Manager and Designer

Set up my own business offering design and marketing solutions for a wide range of customers. Successfully networking and gathering clients helping and advising on design and strategy's to promote a variety of businesses at home and abroad.

#### 2018: Reads Print and Design, Sandyford, Digital Designer

Optimizing and Promoting a variety of businesses and services from web to print. Expanding on my knowledge of video, photography and web design.

### 2013-2018: The Celtic T-Shirt Shop, Lahinch, Graphic Designer and Screen Printer

I mastered the art of screen printing and gained vital experience in negotiating with clients. Working in this artisan work environment strengthen my creativity while also gaining valuable insight and experience in the day to day running of a business from the ground up.

#### 2017: The T-Shirt Company, Dublin, Printer

Working in a fast paced environment, becoming a valued member of a talented Professional team of printers working together to achieve high quality prints under tight deadlines. Achieving invaluable experience in the printing industry.

# 2012-2013: Mike flannery Wedding Videos, Galway, Video editor

Working for mike provided the opportunity to learn how to create beautiful stories and moments through the media of film for capturing memories that will last a lifetime.